

Station WVBTV-TV NORFOLK, VA. Agency ( ) CROSSROADS MEDIA Rep Firm  
Advertiser ( ) SPECIAL OPS OPSECE 66 CANAL CENTER PLAZA, SUITE 555 Sales Office ( ) PHILADELPHIA  
Product Special Ops OPSECEd ALEXANDRIA, VA 22314 Salesperson ( ) ANJIE BRADY  
Estimate# 1085 Agency C/P1/P2/E 4/128/1085  
Buyer Emily Milhoan Flight Dates 10/04/2012 - 10/10/2012 Salesperson Phone# 215-567-6005  
Phone# Hiatus Weeks Salesperson FAX# 215-567-5938  
Fax#

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

THIS IS A NEW CONTRACT  
TOTAL 5,450  
PLS CONFIRM ASAP  
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SU	10A-11A	FOX NWS SUNDAY	:30	\$150.00	10/07-10/07	1	1	1	\$150.00	
	2	TH	10P-1045P	WVBT FOX NEWS	:30	\$1,200.00	10/04-10/04	1	1	1	\$1,200.00	
	3	M	10P-1045P	WVBT FOX NEWS	:30	\$1,200.00	10/08-10/08	1	1	1	\$1,200.00	
	4	TU	10P-1045P	WVBT FOX NEWS	:30	\$1,200.00	10/09-10/09	1	1	1	\$1,200.00	
	5	W	10P-1045P	WVBT FOX NEWS	:30	\$1,200.00	10/10-10/10	1	1	1	\$1,200.00	
	6	TH	10A-11A	MILLIONAIRE/MILLIONAIRE B	:30	\$100.00	10/04-10/04	1	1	1	\$100.00	
	7	F	10A-11A	MILLIONAIRE/MILLIONAIRE B	:30	\$100.00	10/05-10/05	1	1	1	\$100.00	
	8	M	10A-11A	MILLIONAIRE/MILLIONAIRE B	:30	\$100.00	10/08-10/08	1	1	1	\$100.00	
	9	TU	10A-11A	MILLIONAIRE/MILLIONAIRE B	:30	\$100.00	10/09-10/09	1	1	1	\$100.00	
	10	W	10A-11A	MILLIONAIRE/MILLIONAIRE B	:30	\$100.00	10/10-10/10	1	1	1	\$100.00	

EC'd Yes    Last Received: 10/03/2012 10:26 AM

Showing Buylines: All Lines

Station	WVBT-TV NORFOLK, VA.	Agency	(    ) CROSSROADS MEDIA	Rep Firm	
Advertiser	(    ) .SPECIAL OPS OPSECE		66 CANAL CENTER PLAZA, SUITE 555	Sales Office (    )	PHILADELPHIA
Product	Special Ops OPSECEd		ALEXANDRIA, VA 22314	Salesperson (    )	ANJIE BRADY
Estimate#	1085		Agency C/P1/P2/E    4/128/1085		
Buyer	Emily Milhoan	Flight Dates	10/04/2012 - 10/10/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

---REPORT TOTALS---

Report Totals: 10 / \$5,450.00

---SALES MONTHLY TOTALS---

Oct 12:    10 / \$5,450.00  
Sales Totals: 10 / \$5,450.00  
Station Totals: 10 / \$5,450.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$181,667	CATV    0%	WAVY    45%	WGNT    1%	WPXV    0%	WTKR    12%
		WTVZ    0%	WVBT    3%	WVEC    39%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books                    NOV10, MAY11, ENOV11  
Demos                   RA35+

--- CREDIT RISK ---

CASH IN ADVANCE